

# News & Events

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May 1-3, 2018

## **USRSB 2018 General Assembly Meeting**

We are pleased to announce that Early Bird Registration is now open to register for the [2018 U.S. Roundtable for Sustainable Beef \(USRSB\) General Assembly Meeting](#) that is scheduled to be held on May 1-3, 2018 at the Sheraton Oklahoma City Downtown Hotel in Oklahoma City, OK. We hope you will join us at this annual event as stakeholders from across the beef value chain convene to advance, support and communicate continuous improvement in the sustainability of U.S. beef production. Register by March 30th to take advantage of the special early bird rate.

Registration fees increase on April 1, 2018. For those needing accommodations, a room block for the event has been setup at the Sheraton Oklahoma City Downtown Hotel in Oklahoma City. To make a reservation online [click here](#) or call the hotel directly at (405) 235-2780.

New this year, we will also be offering an official **Beef Tour on May 1st, 2018** as an additional offering available with registration. Buses will depart the event hotel between 7:00am & 8:00am for an exciting and informative day touring key stops in the beef supply chain including a commercial cow-calf operation, seed stock operation and meat processing plant.

Join us as we turn our '*Momentum Into Action*' and continue to make the U.S. beef value chain the trusted global leader in environmentally sound, socially responsible and economically viable beef and [Register Today!](#)

